

THE 1ST ANNUAL

WHITE *knights* GALA



2025 TORONTO SPONSORSHIP PROSPECTUS

An Evening of Celebration & Giving

This spring, mark your calendars for the inaugural White Knight Gala Toronto set for **Saturday, May 10, 2025**, hosted at the iconic and elegant Arcadian Court. We invite you to join us for this enchanting evening and explore a variety of sponsorship and fundraising opportunities tailored to enhance your engagement with this special event.

Event Background

The White Knight Gala Toronto is a highly anticipated event for the dental community across Ontario. This elegant evening features an open concept social gathering, providing an opportunity to meet privately with industry leaders. The event includes a cash bar, followed by brief speeches from the beneficiaries. Throughout the evening, a mixed food station service will be available with open seating at your leisure. The event is designed to minimize food and beverage costs, ensuring that most proceeds are dedicated to supporting oral health-focused charities throughout the province.

Our Beneficiaries

As of November 11 2024 Nominations close on April 1, 2025.

Canadian Society for Disability and Oral Health



Over one in five Canadians aged 15 and older—about 8 million people—live with one or more disabilities, with this rising to 47% by age 75. For many, accessing high-quality oral health care with dignity and compassion remains a challenge. The Canadian Society for Disability and Oral Health (CSDH) was founded to address this gap, advocating for fair access to care. As a volunteer-led, non-profit organization, CSDH brings together dental professionals, researchers, educators, students, and disability advocates committed to advancing equitable oral health care.

Filling the Gap Dental Outreach



Filling the Gap Dental Outreach provides affordable, urgent dental care to low-income Torontonians through volunteer dentists at community clinics. Serving vulnerable groups such as seniors, students, and those experiencing homelessness, we help bridge the gap for the 20% of Ontarians who cannot afford dental care. Since 2007, we've expanded with partners like the Canadian Centre for Refugee and Immigrant Healthcare and became a certified charity in 2020 with a second clinic at REXDALE HUB. Our future goals include expanding to more centers, creating a mobile clinic for homeless shelters, and improving accessibility for seniors and individuals with disabilities.

The Wright Clinic



The Wright Clinic is London's first and only not-for-profit, community-based dental clinic, providing comprehensive oral health services to low-income adults without private insurance. Managed by a board of directors, it is the only clinic of its kind in Canada. Clients receive care from a dedicated team, including dentists, hygienists, and assistants, trained in trauma-informed care. The clinic partners with the Glen Cairn Community Resource Centre and others to address oral and overall health needs. Volunteer specialists offer services like extractions, root canal therapy, and oral surgery. The clinic also collaborates with Fanshawe College and Schulich School of Medicine for student rotations. Since opening in 2021, it has served 1,022 clients and completed over 5,000 procedures worth more than \$800,000 in 2023.

Do you know of any non-profits or charities dedicated to providing dental care for those in need that we should consider adding to our list of beneficiaries?

Email your nomination to timothy@roicorp.com.

SPONSORSHIP OPPORTUNITIES

Benefits	Diamond \$10,000	Porcelain \$5,000	Gold \$2,500	Silver \$1,500
White Knight Gala Tickets ★ Diamond \$1,440 value ★ Porcelain \$720 value ★ Gold \$360 value ★ Silver	4	2	1	
Priority VIP table Set-up in the VIP area	✓	✓		
Logo recognition & link on the Gala website	✓	✓	✓	✓
Logo recognition on signage at attendee information area <i>if committed prior to April 1, 2025</i>	✓	✓		
Recognition in all Social Media posts from the WKGT account <i>Sponsor can provide own content or WKGT will create on their behalf</i>	✓	✓	✓	✓
Verbal recognition by the MC	✓	✓		
Group photo of your guests by the Gala photographer ★ \$500 value	✓	✓	✓	

A La Carte Options

- Silent Auction Software Sponsor | \$5,000 – 1 available
- Centerpiece Sponsor | \$5,000 – 1 available
- Attendee Gift | \$2,500 + cost of gift

** Please note that all sponsorship fees are subject to 13% HST*

Sponsorship Registration

For more information on sponsorship opportunities for the White Knight Gala Toronto, please contact Timothy A. Brown via email timothy@roicorp.com or directly by phone at 416-520-7420 to discuss how you can be part of this extraordinary event.

Silent Auction

One of the highlights of the Gala will be our silent auction. Items can be donated by contacting Harleen Singh via email at reception@roicorp.com. Auction items could include wine, sports tickets, home electronics, restaurant gift certificates and opportunities for unique experiences.

Recognition and benefits for auction donors will include the company name and donated prize featured on auction table and in auction bidding software.

Silent auction donations will receive a formal acknowledgment.

Contact Us

We look forward to including you and your organization as a supporter of the White Knight Gala Toronto. For more information, please contact Timothy A. Brown at timothy@roicorp.com.

Join us as a sponsor and play a vital role in advancing equitable oral health care for individuals with disabilities across Canada.

Title Sponsor



Diamond Sponsor

HEAPS & DOYLE

Porcelain Sponsor



Gold Sponsor



Media Sponsor



In-Kind Donation of Services

